

# ALEC MONOPOLY

## Biography

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“Alec Monopoly” is the alias of an unidentified graffiti artist, originally from New York City. The artist primarily works in the urban environments of New York, Miami, Los Angeles, London and Paris, using varied materials (including stencils, spray paint, epoxies, varnishes, and newspapers) to subversively depict various iconic pop culture characters. Alec Monopoly cites his artistic origins as learning from his mother, an artist, eventually abandoning traditional academically driven art classes to pursue an individual methodology. Alec and his work have been covered by The Wall Street Journal, New York Post, Rolling Stone, Playboy Magazine, Billboard Magazine, Vibe, The Huffington Post, Complex Magazine, Juxtapoz and

The Dirt Floor in addition to a myriad of art + lifestyle blogs. Paramount Pictures commissioned Alec Monopoly to design the logo for their production company, INSURGE. In 2012, Alec Monopoly joined forces with The W Hotel, Madonna and Vitamin Water, doing live street art inspired renditions of a classic series of photographs Richard Coran took of Madonna back in the 1980's. The international collaboration has appeared around the world from Singapore to Bali to New York and Paris. Alec also painted a large mural in front of EMM Group's new venue on 199 Bowery in New York City and hosted high profile events during Art Basel in Miami.

Most recently, Alec has engaged in a series of high profile collaborations with superstar electronic artist AVICII titled “Avicii x Alec Monopoly” that have taken place at Sundance, The Grammy's, Las Vegas MAGIC Conference and Ultra Music Festival in Miami as well as a one off event collaboration with CoverGirl and DJ duo Nervo at The SLS Hotel in Miami.