

## "Always believe in yourself, whatever your dream."

## GHIZLANE AGZENAÏ

"An object that embodies a benevolent spirit." This is how Ghizlane Agzenaï has chosen to define the term "totem" that she bestows upon her works. Each of her totems radiates with positive energy, luminous vibrations, and an exuberance that is both wild and benevolent. They are crafted to bring a sense of serene strength and goodness to the spaces they inhabit, whether indoors or outdoors. They present a compelling paradox – while fostering connection and unit, they also invite introspection and inner contemplation. As they grace the walls of galleries, museums, and buildings around the world, they evoke an infectious sense of joy, vitality, and optimism.

Much like her works, characterized by geometric lines and vibrant hues, Ghizlane Agzenaï herself is a beacon of cheerfulness and generosity. The Moroccan visual artist is a prolific participant in diverse projects across the globe. Maison Guerlain sought her creative touch to envision new customization plates and design containers for their fragrance collection "Shades of oud". Agzenaï was also entrusted with conceptualizing interior decorations and storefront arrangements for Guerlain's boutiques, which are designed like gem-like settings for their creations worldwide.

Moreover, Ghizlane Agzenaï dressed the façade of the Mohammed VI Museum of Modern and Contemporary Art in Rabat as part of the Jidar festival in 2018. At ease with various mediums, be it canvas, concrete, or wood, Ghizlane Agzenaï effortlessly diffuses her vibrant colors across the planet. Her notable accomplishments include installation in Vienna for the Calle Libre festival, as well as creations in Casablanca and Paris. A constant seeker of novel expressions, she ventured into crafting groundbreaking 3D artworks in Spain. Handpicked by artist Felipe Pantone to inaugurate his artistic residency program, Agzenaï demonstrated the full spectrum of her creativity through a modular totem. The artist showcases her work in non-traditional venues, on streets around the world, and within corporate headquarters like Adidas' hub in Germany, while also actively taking part in numerous group exhibitions at fairs and international showcases. This includes a significant presence at the workshop of the undisputed master of Optical Art, Victor Vasarely, in 2022.

## Collections

- Musée Mohammed VI, Rabat Maroc
- MACAAL, Marrakech Maroc
- Nesr Art Foundation, Luanda Angola
- Fubon Art Foundation Taïwan